



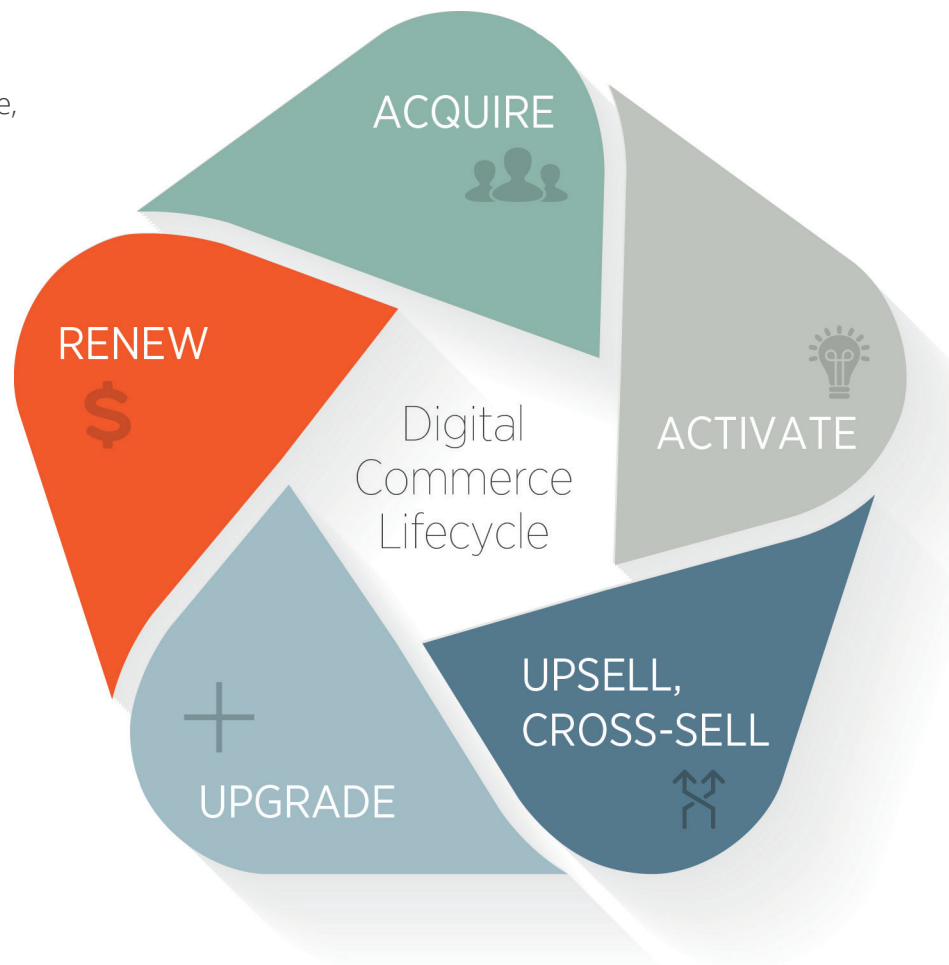
Powering Commerce for the Modern Digital Business



About Avangate

Avangate powers modern Digital Commerce, finally solving the complexity of online commerce, subscription billing, and global payments for Software, SaaS and Online Services companies.

Backed by a proven cloud platform, unmatched expertise and a depth of digital commerce services, Avangate helps digital business leaders drive the fastest path to revenue, maximize the value of every customer, and expand global reach. Over 4,000 of the most demanding digital businesses in over 180 countries trust Avangate including Absolute Software, Bitdefender, Brocade, FICO, HP Software, Kaspersky, Metaio.



Avangate eCommerce

Grow Online Sales Globally
Self-Service, Fully Configurable – Fast & Easy Setup
Start Selling Online Immediately
Quickly Set Up Stores and eCommerce Programs

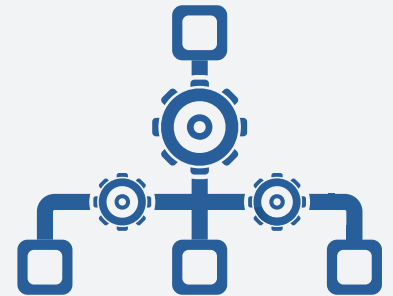


Avangate Subscription Billing

- Build Long Term Recurring Revenue
- Retain & Service Customers
- Gain Flexibility & Competitive Advantage with Advanced Rate Plans
- Deliver Optimal Mix of Self-Service & Assisted Support

Avangate Channel Manager

- Turn Distribution Channels into Revenue Engines
- Expand to the Channels Where Your Customers Buy
- Simplify Partner Engagement
- Monitor & Optimize Partner Performance

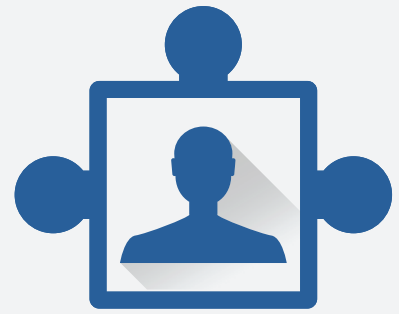


Clients



Avangate Affiliate Network

- Benefit from 50,000+ Digital Affiliates for Software & Online Services
- Be Up & Running in Minutes – Affiliates Included!
- See Results with Performance-Based Incentives
- Keep a Continuous Communication Flow with your Partners



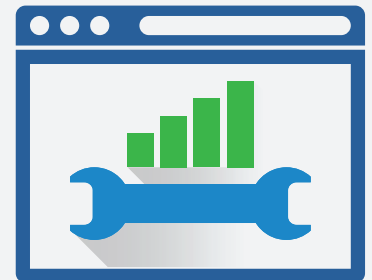
Avangate Global Payments



- Grow Quickly without Payment Processing Headaches
- Set Up and Accept Payments Worldwide
- Grow Globally in 30+ languages, 130+ currencies & 45+ payment methods
- Reduce Chargebacks and Improve Revenue Quality

Avangate Marketing & Merchant Services

- Increase Close Rates, AOV & Revenue with Marketing Services
- Maximize Search Yields & Lower Acquisition Costs
- Drive & Nurture Leads through Integrated Email Marketing
- Scale Operations and Reduce Risk with Merchant Services



Awards & Recognition

//CODiE//
2015 SIIA CODiE WINNER

//CODiE//
2014 SIIA CODiE FINALIST

RED
HERRING
GLOBAL
100
WINNER

451 Research

FORRESTER

Deloitte.
Technology Fast50

GLOBAL 250
ONES
TO WATCH

ITEUROPA
European IT Excellence Award

constellation
RESEARCH

Why software and online companies select Avangate

Fastest Path To Revenue

Maximize value of Every Customer

Expanded Market Reach

Unmatched Global Partner

Avangate Quick Facts

Founded in 2006

200+ Employees Worldwide: US HQ in Redwood Shores, CA , The Netherlands, Taiwan, Romania

4,000+ clients in Software, SaaS, and Online Services in over 180 countries

50,000+ strong Digital Affiliate Network



Partners



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