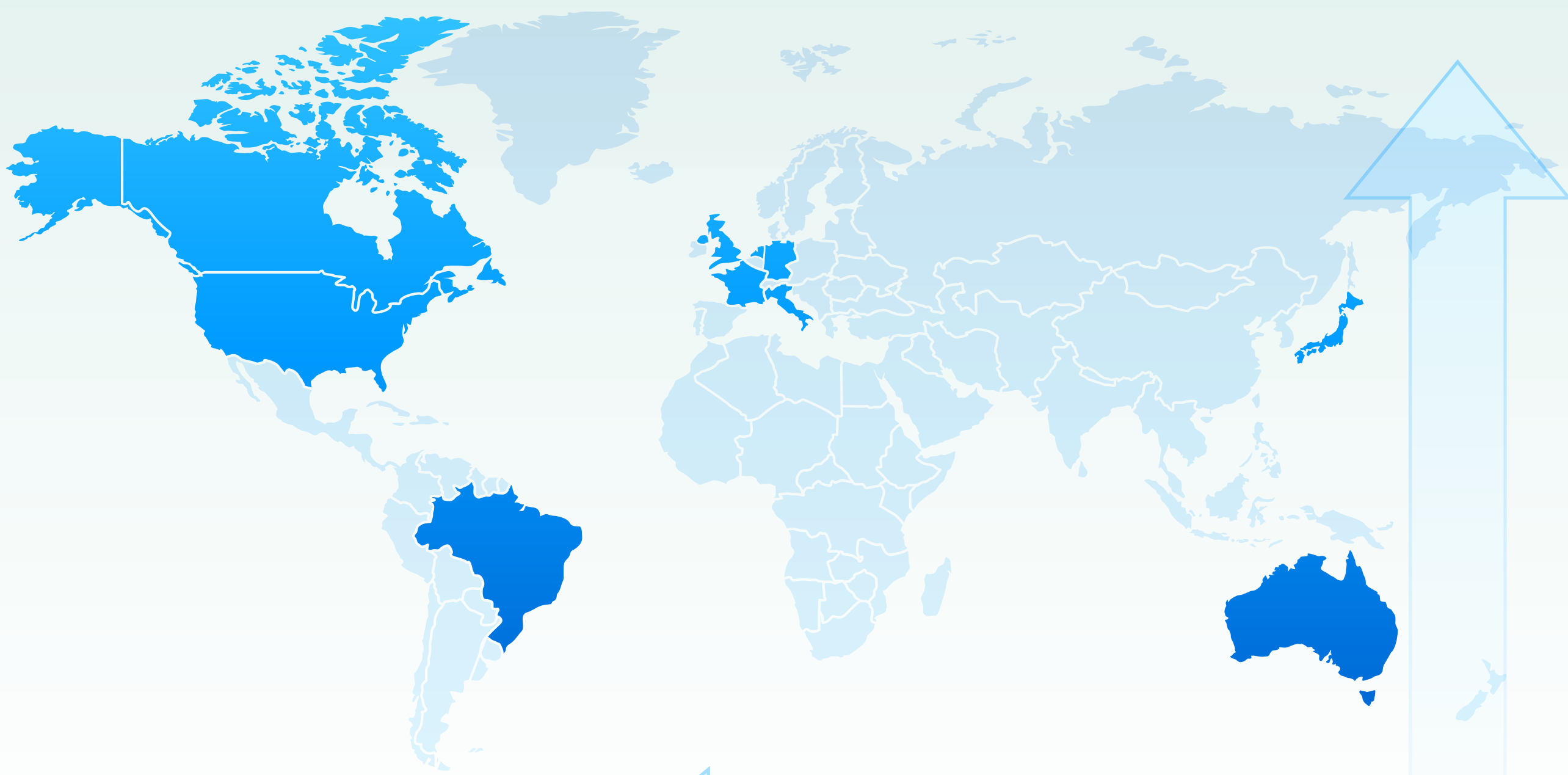


Avangate Affiliate Network


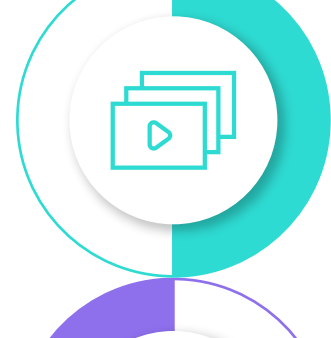
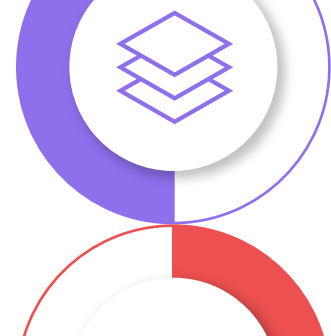


H1 2017 Benchmarks

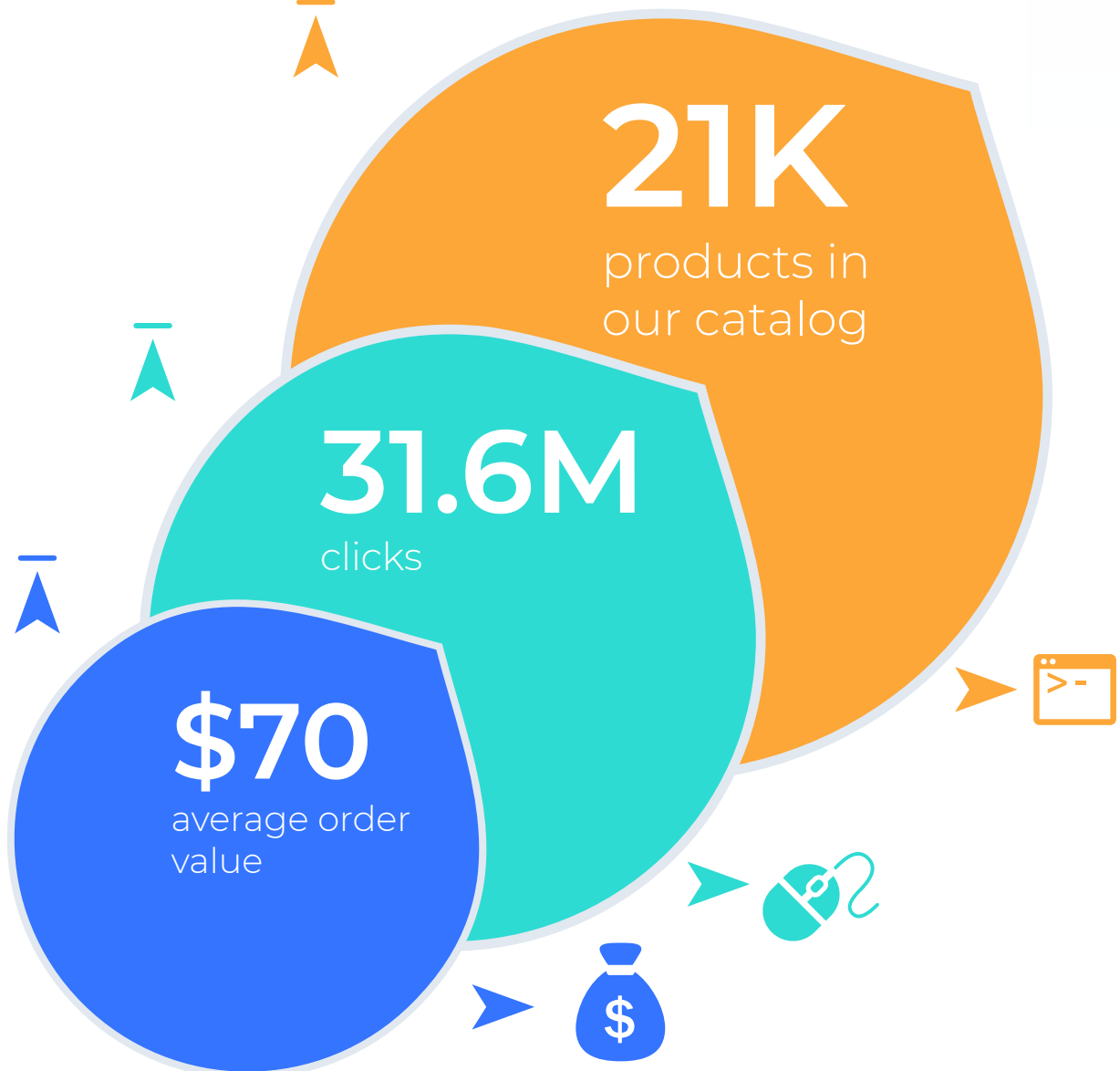
Top 10 selling countries

- | | | | | | |
|----|---|-------------|-----|---|-----------|
| 1. |  | USA | 6. |  | Canada |
| 2. |  | Germany | 7. |  | Japan |
| 3. |  | UK | 8. |  | Australia |
| 4. |  | France | 9. |  | Italy |
| 5. |  | Netherlands | 10. |  | Brasil |



Top promoted product categories

-  Antivirus & Utilities
-  Audio & Video
-  Multimedia & Design
-  Internet Tools
-  Business & Finance



Top traffic driving methods



Affiliate Profile

Our typical affiliate owns a B2C business and he's focused on content. He mostly sells in the US but has a strong market in the EU, especially Germany, France and UK. His favorite products to write reviews on are the ones in the Security and Audio&Video niche. His main traffic drivers are SEO and Social Media.