



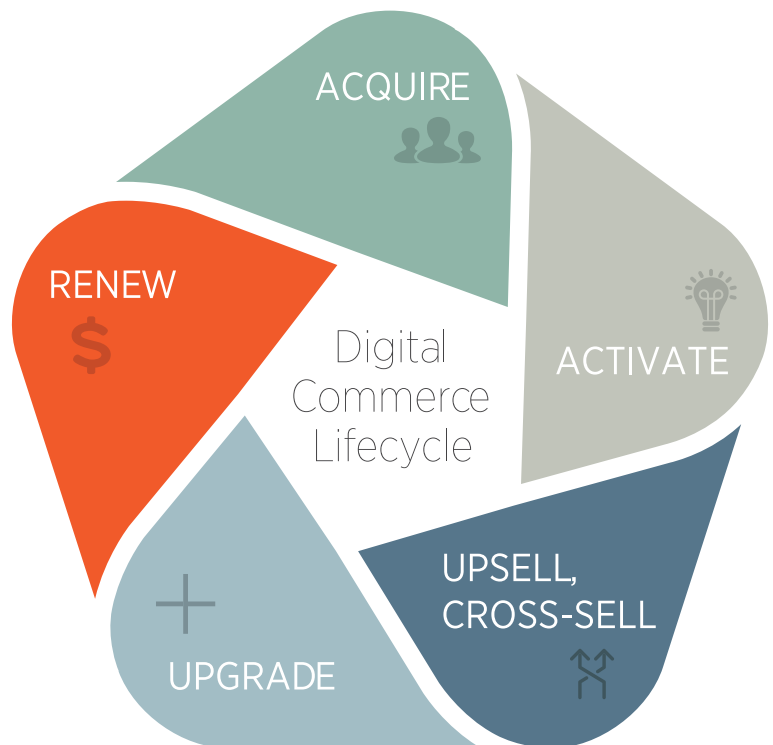
Powering Commerce for the Modern Digital Business

About 2Checkout (formerly Avangate)

2Checkout (formerly Avangate), a Francisco Partners portfolio company, is the digital commerce & payments provider that helps companies sell their products and services via multiple channels, acquire customers across multiple touch points, increase customer and revenue retention, leverage smarter payment options and subscription billing models, and maximize sales conversion rates. The company's clients include ABBYY, Absolute, Bitdefender, FICO, HP Software, Kaspersky Lab, and many more companies across the globe.

Avangate acquired 2Checkout in March 2017.

More information on the Avangate platform and services can be found on avangate.com.



Avangate eCommerce

- Grow online sales globally
- Self-service, fully configurable - fast & easy setup
- Start selling online immediately
- Quickly set up stores and eCommerce programs



Avangate Affiliate Network

- Benefit from 50,000+ digital affiliates for software & online services
- Be up & running in minutes – affiliates included!
- See results with performance-based incentives
- Keep a continuous communication flow with your partners



Avangate Subscription Billing

- Build long term recurring revenue
- Retain & service customers
- Gain flexibility & competitive advantage with advanced rate plans
- Deliver optimal mix of self-service & Assisted support

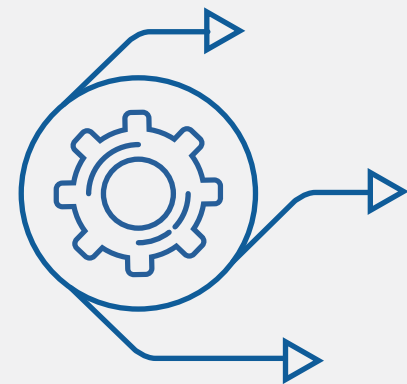


Avangate Global Payments

- Grow quickly without payment processing headaches
- Set up and accept payments worldwide
- Grow globally in 30+ languages, 130+ currencies & 45+ payment methods
- Reduce chargebacks and improve revenue quality

Avangate Channel Manager

- Turn distribution channels into revenue engines
- Expand to the channels where your customers buy
- Simplify partner engagement
- Monitor & optimize partner performance



Avangate Marketing & Merchant Services

- Increase close rates, AOV & revenue with marketing services
- Maximize search Yields & lower acquisition costs
- Drive & nurture leads through integrated email marketing
- Scale operations and reduce risk with merchant services



Clients



Awards & Recognition



Why software and online companies select Avangate

Accelerate Time to Market

Maximize Customer Lifetime Value

Leverage New Distribution Channels

Sell More Digital Goods Globally

Avangate Quick Facts

Founded in 2006

200+ Employees Worldwide: US HQ in Atlanta, The Netherlands, Romania

1,000+ clients in Software, SaaS, and Online Services in over 180 countries

50,000+ strong Digital Affiliate Network

Partners



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