

avangate



Avangate Affiliates Getting Started Guide



www.avangate.com



Contents

01	Introduction	2
02	Choose Your Partners	3
03	Generate Links	5
04	Use promotions and coupons	6
05	Account info and payment options	7





01 Introduction

Welcome to the Avangate Affiliate Network!

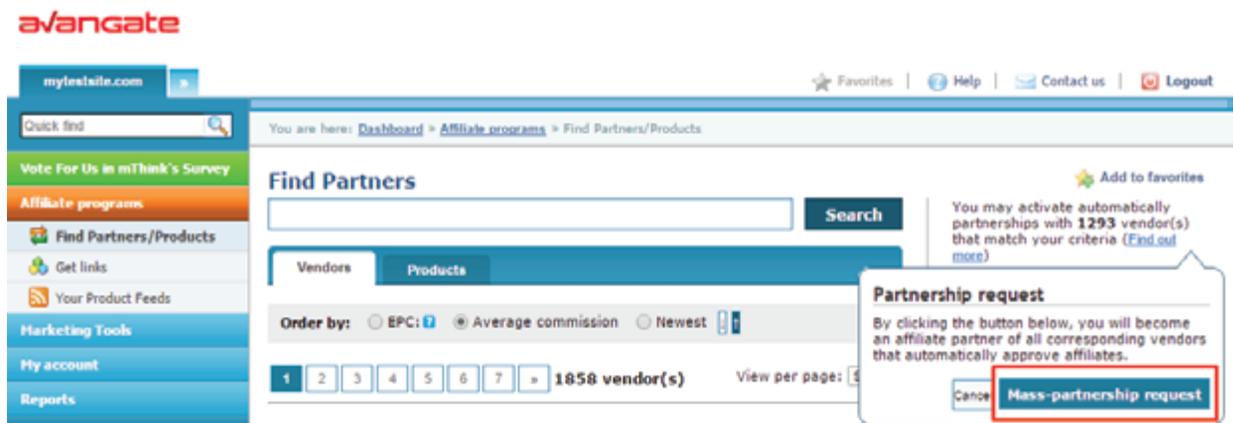
Members of the Avangate Affiliate Network are individuals or companies who promote software and services from the available catalog, receiving a commission for each purchase generated by their affiliate links.





02 Choose your partners

- A. Send mass partnership requests to vendors who automatically approve requests from any affiliate. To do this, go to **Affiliate Programs -> Find Partners/Products** and click **Find out more**. Then, click **Mass-partnership request** on the top right side of the page.



The screenshot shows the Avangate dashboard for finding partners. The breadcrumb trail is: Dashboard > Affiliate programs > Find Partners/Products. The main heading is 'Find Partners'. There is a search bar and a 'Search' button. Below the search bar, there are tabs for 'Vendors' and 'Products'. The 'Order by' options are: EPC: 1, Average commission (selected), and Newest. The results show 1858 vendor(s) and a 'View per page' dropdown. A 'Partnership request' dialog box is open, with the text: 'By clicking the button below, you will become an affiliate partner of all corresponding vendors that automatically approve affiliates.' The 'Mass-partnership request' button is highlighted with a red box.

You can search specific software and SaaS companies and at any point during the process of finding partners and you can filter the companies listed according to the commissions they're offering, market and business focus and partnership status.

Choose categories: [All](#) [None](#)

- Audio & Video ◀
- Business & Finance ◀
- Desktop Enhancements ◀
- Games ◀
- Home & Education ◀
- Internet ◀
- Multimedia & Design ◀
- Software Development ◀
- Utilities ◀
- Web Authoring ◀
- Mobile apps ◀
- None specified ◀



B. Approach vendors individually by clicking the **Request partnership** link. Wait for the vendor to approve or reject your request. You'll be notified via email when this happens.

 Bitdefender bitdefender.com	<p>Bitdefender Code: BTDLLC</p> <p>Average Commission: 601.42 USD</p> <p>Vendor EPC:  0.51 USD</p> <p>Date joined: 3 Dec 2013</p> <p>See Vendor Products</p>	<p>Commission up to:</p> <div style="border: 2px solid blue; border-radius: 50%; padding: 10px; display: inline-block; background-color: #0070C0; color: white; font-weight: bold; font-size: 1.2em;">25%</div>
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 No partnership ([Request partnership](#))

 Bitdefender bitdefender.com	<p>Bitdefender Code: BTDLLC</p> <p>Average Commission: 601.42 USD</p> <p>Vendor EPC:  0.51 USD</p> <p>Date joined: 3 Dec 2013</p> <p>See Vendor Products</p>	<p>Commission up to:</p> <div style="border: 2px solid blue; border-radius: 50%; padding: 10px; display: inline-block; background-color: #0070C0; color: white; font-weight: bold; font-size: 1.2em;">25%</div>
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 Pending Partnership

You can see the status of the partnership request for each vendor right below its section.



03 Generate links

With at least one active partnership you are ready to get affiliate links and start promoting them. Go to **Affiliate programs** -> **Get Links**. Search for a specific product or browse through partner products until you decide on which item you want to promote. Then, click **Generate link** and use the link to promote the product.

Get links for Bitdefender's products

Get Product Links

- [Bitdefender Total Security 2016](#)
- [Bitdefender Antivirus Plus 2016](#)
- [Bitdefender Internet Security 2016](#)
- [Bitdefender Client Security](#)
- [Bitdefender Family Pack 2016](#)
- [Bitdefender Total Security Multi-Device 2016](#)
- [Bitdefender Internet Security 2015](#)
- [Bitdefender Total Security 2015](#)

Link type: Checkout with cart functionalities ▼
[What link type should I choose?](#)

Order template: - default - ▼
[Manage order templates](#)

Your link source:
[Generate discount coupons for this product](#)

Generate link

<https://store.bitdefender.com/order/checkout.php?PRODS=4657373&QTY=1&AFFILIATE=XXXXX&CART=1> TEST ORDER



04 Use promotions and coupons

Partners can create attractive promotions that you can use to incentivize customers. Go to **Affiliate programs** -> **Get Links**, and use the **Product promotion** filter to sort them or generate product promotion feeds.

Click **Vendor Details** to get to the vendor page and then click **Get Promotion Link** (if available). Generate the link and use it at your own discretion.

Get links for VSO Software's products

Get Product Links **Get Promotion Link**

- [BlindWrite](#)
- [CopyToDVD](#)
- [PhotoDVD](#)
- [ConvertKToDVD](#)
- [Goldmembership](#)
- [PhotoOnWeb](#)
- [Vso Image Resizer](#)

10%discount

- Coupon: VSO-FDE8-OFF
- Validity: unlimited
- New Price: 17.99 EUR
- Discount: 2 EUR

discount

- Coupon: discount
- Validity: unlimited
- New Price: 17.99 EUR
- Discount: 2 EUR

Link type: [What link type should I choose?](#)

Order template: [Manage order templates](#)

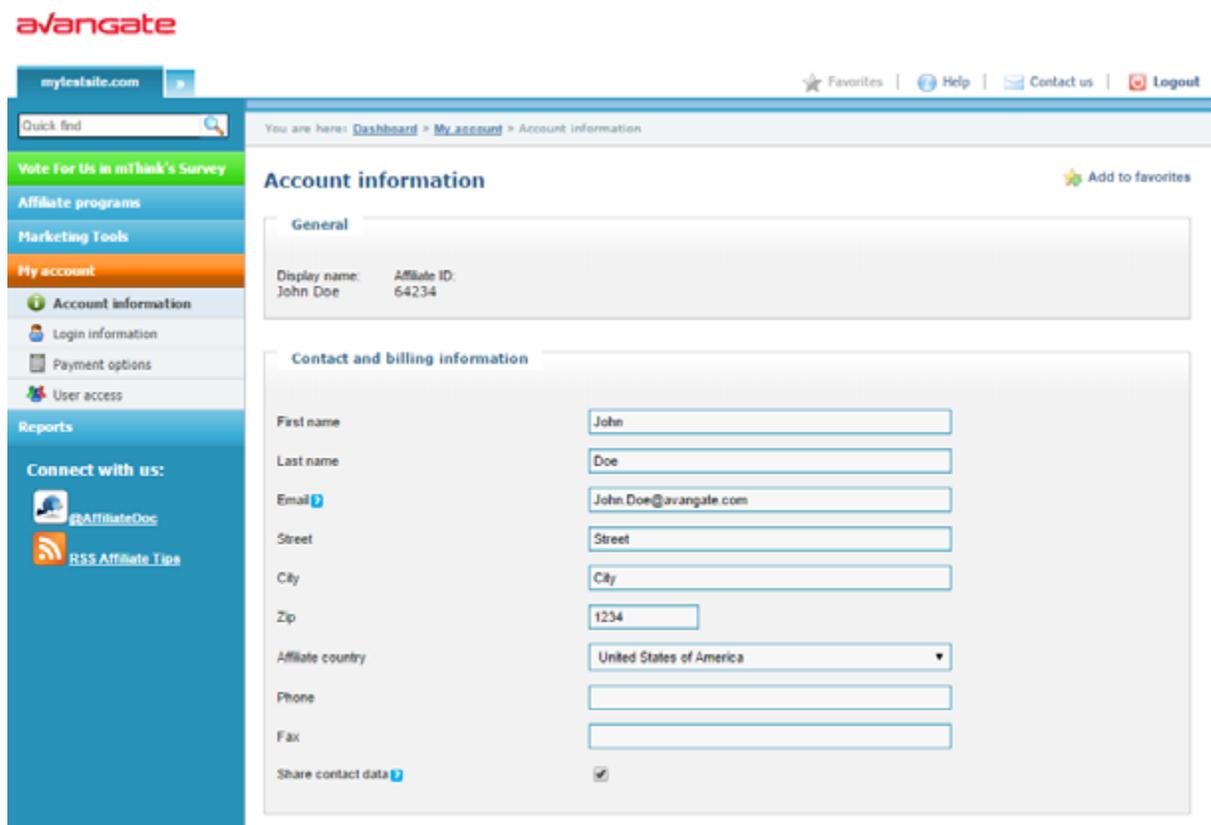
Generate link

`https://secure.avangate.com/order/cart.php?PRODS=34647&QTY=1&AFFILIATE=8644` **TEST OFFER**



05 Account info and payment options

A critical stage on the way to getting paid is setting up account information and payment options. To do this, head to **Account information** and fill in your details.



All the info you share helps build better relationships with Avangate vendors.

The payment options available to you can include check, PayPal or wire transfer. This is the area where you can get details on the minimum threshold for payments and their frequency. Depending on your preferred payment option, you need to provide some additional details so Avangate can start sending you earned commissions.

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